



RED BISON™

In-Building Wireless:

Experience The Same
Coverage Inside & Out

No In-Building Wireless Coverage?

Recent research reveals
that nearly...

50%

of those **working in commercial buildings** have experienced **problems** with in-building **wireless coverage**



ONE-THIRD

have experienced frequent problems **using mobile phones indoors**

Many factors including:

- Sheetrock
- Brick
- Metal
- Glass

**CAN IMPEDE
THE SIGNAL**

For Indoor
Wireless Coverage

most of which are beyond
the building owner's control



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Red Bison

Solves the Problem:

Seamless In-Building Wireless Coverage



Building owners
now have access to a

**WIRELESS
PLATFORM SOLUTION**

that automatically and securely
connects users' mobile devices to
in-building & campus-wide wireless
service for seamless access to voice,
data, and text capabilities.

Using the **WiFi
protocol Passpoint(R)**,
the Red Bison digital
technology platform

**AUTOMATICALLY
CONNECTS**

with the US wireless carrier
whenever a user enters a
commercial property or
multi-family development.

The Result?

All mobile phone users
receive consistent wireless
coverage, regardless of where they
are in the building or on campus.

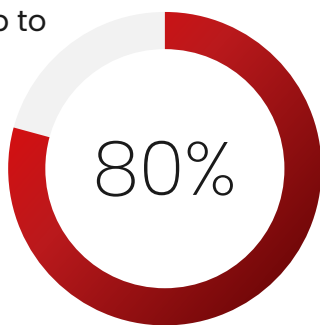


Building Your Wireless Coverage with Red Bison



Red Bison is innovating how building owners keep tenants connected with customers, employees, and guests with clear-cut improvement in wireless coverage in-building and across campus environments.

With up to



of mobile traffic starting or ending in a building, Red Bison's wireless platform enables building owners to **enhance tenant and guest satisfaction** by **amplifying coverage** and delivering the **consistent service performance** they deserve.

From small and mid-sized to large buildings, Red Bison **can customize a solution to meet the performance needs** of a portfolio, property, and tenants.



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